

# **Wizer VOF**

## **Privacy Policy**

## General

Wizer is a service where companies can capture the customer's feedback and details. We care about your privacy and want to help you understand how we collect, use and share your personal information. This privacy policy applies to all Wizer users, and is part of our [terms of use](#).

## Information You Provide

This is information that you provide to us through text fields, such as your name. The information we collect is different depending on the permissions of your account.

### All Accounts

To create an account on Wizer you have to provide your:

1. Email address
2. Full name
3. Password

You may also connect third party service providers to your account. We will ask permission to access information from that account. You can choose to stop sharing that information with us at any time by removing Wizer's access to that account.

You also have the option to add more information to your profile, which we store along with any comments or messages you submit through Wizer.

### Account master

The company purchasing the system is referred to as the account master. This type of account has the ability to view, create, change and delete all the aspects of the Wizer system, including but not limited to users, results, devices, questions and departments. There can be multiple account masters under a single company. Wizer has the only permission to create such accounts. In order to setup such an account you have to provide additional information namely:

1. Your business code
2. Your business official address

## Information We Collect

We collect information automatically as you navigate the site, use the app or through our third party analytics providers. We may store usage information such as the type of device you use to access Wizer, your operating system, browser type, IP address, and device ID, the pages you visit or request, links clicked, referring sites, user interactions and your search terms. We also derive your location from your IP address.

## Do Not Track

Our service does not support Do Not Track requests at this time, which means our third party analytics providers may associate your usage on Wizer with your usage on other sites.

## Cookies

We use third-party advertising cookies to present you with opportunities while on Wizer. We also use retargeting cookies to present you with Wizer advertising on other websites.

1. Facebook Custom Audiences: You can adjust your Facebook advertising settings from within your Facebook account and opt-out of advertisements from within the Facebook application.
2. Google Adwords: You can adjust the Google ads settings and opt-out of this program.

We use Google Analytics cookies to see how you use Wizer so we can improve in a variety of ways. We encourage you to read the [Google privacy policy](#). If you prefer to not have data reported by Google Analytics, you can install the [Google Analytics Opt-out Browser Add-on](#).

While we try to keep this list up to date, we often experiment with new third party analytics providers, and this list may not be exhaustive.

## How We Use Your Information

We never sell your information to anyone. We use your information to:

1. Provide Wizer to you.
2. allow you to sign in to your account.
3. allow you to send automated emails through Wizer.
4. allow you to contact people through Wizer.
5. send you emails relevant to your usage, as controlled by your email preferences.
6. reply to your questions.
7. understand how you use the service and market Wizer to you.
8. create better tools and functionalities.

9. conduct research and development to improve Wizer and develop future products that our users may be interested in by analyzing how you use it.
10. prevent fraud and abuse on Wizer.

## **Information Shared with Third Parties**

Personally Identifiable Information (PII) is data that includes a personal identifier like your name, email or address, or data that could reasonably be linked back to you. We will only share this data under the following circumstances:

1. With your permission, with creators or services used by creators to deliver content and rewards.
2. With companies that are contractually engaged in providing us with services, such as order fulfillment, email management, analyzing data trends, credit card processing and fraud detection and prevention. These companies may have access to personal information to perform their services and are obligated by contract to safeguard any PII they receive from us.
3. If we believe that disclosure is reasonably necessary to comply with a law, regulation, valid legal process (e.g., subpoenas or warrants served on us), to protect the security or integrity of Wizer, and to protect the rights, property, or safety of Wizer, its employees, users, or others. If we are going to release your data, we will do our best to provide you with notice in advance by email, unless we are prohibited by law from doing so.
4. We may disclose or transfer your data in connection with the sale, merger, bankruptcy, sale of assets or reorganization of our company. We will notify you if a different company receives your PII. The promises in this privacy policy apply to any data transferred to a new entity.

## **Information Shared with the Public**

The following information is publicly accessible:

1. We may share aggregated or anonymized usage data in blog posts, press releases, or in other ways to share information about Wizer's usage. Aggregated or anonymized data cannot be linked back to any individual Wizer user.

## Your Choices

### Settings

You can modify or delete certain information associated with your account on the settings pages.

### Disable Account

A master account holder's sub account which has access to "users" can remove any account which he/she has access to without any limit. Additionally Wizer is able to terminate or suspend accounts which violate our terms and conditions without any prior notice.

Even if an account is disabled, all information may be retained by our analytics providers on their own servers.

### Emails

You can change which emails you receive through your subscription settings. While this removes most emails, some service related emails are still sent.

## European Union Data Transfer

### Transfer of Data to the European Union

We are based in European Union. By using our services you consent to the transfer of your personal data to European Union, and to the processing and use of that personal data in Europe. This processing and use is limited to what is described in this privacy policy and the terms of use.

You also recognize that the processing of your personal data in European Union might not provide for an equal level of data protection as is granted in countries outside the European Union.

### Marketing Activities

We may use your information to offer you products and services that we think may be of interest to you, unless you have opted out of marketing communications. If you are in the European Economic Area, where required by applicable law, we will obtain your consent before sending you any marketing communications. You may object to the use of your data for direct marketing purposes at any time, free of charge, when we collect your personal information and in every marketing communication. We will never provide your information to third parties for marketing purposes without your prior consent.

## Security

The security of your information is important to us and we follow industry standards to protect it. To protect your information we suggest using a strong and unique password for your Wizer account.

## Changes

We may sometimes make changes to this policy. If we make material changes that adversely affect your rights under this policy, we will let you know by posting an announcement on the site or sending you an email prior to the changes coming into effect. Continuing to use Wizer after a change to this policy means you accept the new policy.

If you have any questions, please email [legal@wizer.com](mailto:legal@wizer.com).